



<https://www.juliokohl.com>

Julio Kohl lives and works in São Paulo. He holds a degree in Visual Arts from the University of São Paulo. Between 2009 and 2018, he opened the Kohl & Kohl Photography studio to serve and develop the Track & Field eCommerce brand. And be responsible for product photography and image management in the online store and contribute to establishing the brand in the digital market.

He has experience in high-volume photo studios for fashion and product photography. Before that, he was an assistant to important photographers such as Du Ribeiro, Felipe Hellmeister, and Fernando Laszlo, in campaigns for the agencies Ogilvy, W / Brasil, Young Rubicam, and Fischer America.

He has experience in the printed newspapers, in Jornal O Estado de São Paulo. (Paladar, Way of Life and Culture supplement of newspaper).

In addition, Kohl develops personal work with “Electrogravure”, photography, and oil painting

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Professional experience

Independent photographer

Customers:

Uol / Folha de São Paulo Newspaper. Editorial Portrait Photography, 2020/2021.

Sesc São Paulo. Photographic record of the works of the Meta-Archive Exhibition: 1964-1985, 2019.

Newline Lighting. Still photography of the brand's products, 2018 to 2020.

Companhia das Letras. Still photography of books, 2019/2021.

Roberto Marinho Foundation. Still photography for installation of the Portuguese Language Museum, 2020/2021.

Overcome Clothing, ecommerce and product promotion. 2021/2022.

Kohl & Kohl Studio

Customers:

Track & Field. Photography and image management for the brand's e-commerce store, from 2009 to 2018. The studio produced photographs in live model, Still, 3D, videos, treatment, editing, finishing of images and organization of the customer database.

Producer Santa Rita Filmes. Still photography from the series “Comer Bem Que Mal Tem Tem?” and “Ideal Clothing” for the Sony Brasil Channel, 2015 and 2016.

Amap Digital Agency. Still photography of Asics and Onitsuka Tiger products, 2015 and 2016.

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Education

School of Communications and Arts, University of São Paulo, Bachelor of Engraving -Department of Plastic Arts (ECA / USP).

Complementary courses

Practical Cinematography, ABC / Carlos Ebert / Abrafoto
(June 2018) - Completed.

Course “Foundations of User Experience (UX) Design - Coursera / Google - 03/2021- Completed.
<https://www.coursera.org/account/accomplishments/verify/PAEH7ALW7KKK>

Course “Start the UX Design Process: Empathize, Define, and Ideate” Coursera / Google - 07/2021
Completed.
<https://www.coursera.org/account/accomplishments/verify/4UWBJLY9Q5WK>

Course “Build Wireframes and Low-Fidelity Prototypes” Coursera / Google 05/2022 - Completed
<https://coursera.org/share/78d732d2188232107d7880d33a7868a2>

Course “Conduct UX Research and Test Early Concepts” Coursera / Google 07/22 - Completed.
<https://coursera.org/share/2168d6537bc8352537148126af2451d8>

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Exhibitions

2014. Collective exhibition “Instagranny! Portraits of Affection ”, Galeria Marta Traba, at the Latin America Memorial.
2004. Collective exhibition “Foto Dissolvida / Sesc Pompeia. International Photography Month”.
2000. Collective exhibition “110100”. Casa das Rosas State Gallery.
1998. Finalist of the “Visualidade Nascente Art contest 7”. USP / Editora Abril.
Exhibition at Centro Cultural Maria Antonia / USP.
1997. Finalist in “Visualidade Nascente art contest 7”. USP / Editora Abril.
Exhibition at MAC / USP. Exhibitions on USP's campuses
1997. Collective Exhibition “Second Week of Art and Culture”. Campus USP.
1997. Collective exhibition of students of the visual arts course. “ECA 30 years” / USP.
1996. Contest finalist: Chivas Regal - “Creativity on a Campaign theme”
Ogilvy & Mather Agency. Exhibition of the work at Seagram / Seagram Building / NY-USA headquarters.